



Worksheet 1.2 A: What Makes a Good Video Report?

Instructions: Use this template to critique video reports.

1. Consider the title and subject of the report. Does the headline/title accurately reflect the content of the story? Was the subject interesting?

2. Story Basics:

Who

Who is this story written about? Who is the target audience?

What

What is this story about?

Where

Where does this story take place?

When

When does this story take place?

Why

Why is it important that this story is told?

How

How is it newsworthy?

2. What were the best parts about this story and what parts were less effective?

Best Parts	Less Effective Parts

3. As a whole, were you engaged? What specifically interested you? If you felt the story was too long what would you choose to cut?

4. During the interviews in the video, did they hold your interest or were they too long? Give specific examples from the video.

5. Where the visuals interesting? What got your attention? Were there too many shots that were similar to each other or was there a good variety? Use specific examples.

6. Could you tell if the interviewer had picked a “side” in the story they were telling? Explain why you answered yes or no to this question about objectivity.